

**INFORMATION ON THE PROCESSING OF PERSONAL DATA
PURSUANT TO REGULATION (EU) 2016/679 ("GDPR")
FOR CUSTOMERS/PROSPECTS WHO USE THE EYE STYLE STUDIO**

	DATA CONTROLLER	Dolce&Gabbana Beauty S.r.l. VAT number: 12201610966 Via Carlo Goldoni, 10 - 20129 Milan +39 02.21.10.11.11 e-mail: amministrazionedgbeauty@dolcegabbana.it ("Company").
	DATA PROTECTION OFFICER (DPO)	The DPO can be contacted at dpo.beauty@dolcegabbana.it.

	CATEGORIES OF PERSONAL DATA PROCESSED
	• Photograph.

	SOURCE OF PERSONAL DATA
	• Personal data is provided by you when using the Eye Style Studio.

	PURPOSE OF PROCESSING		LEGAL BASIS FOR PROCESSING		DATA RETENTION
	The personal data you provide will be processed exclusively at your request in order to provide you with the services you have requested.		Execution of a request by the data subject to provide the requested service (Article 6.1, letter b) of the GDPR).		The images collected while using the service via iPad or Big Screen will be stored by Mirror Production S.r.l. on AWS systems for 10 minutes and made available for download via QR code and print.
	If necessary, to ascertain, exercise, or defend the rights of the Data Controller in court.		Legitimate interest of the Data Controller to exercise or defend its rights in court (Art. 6.1, letter f) of the GDPR).		In the event of a complaint or dispute for the entire duration of the complaint and/or out-of-court and/or court proceedings, until the expiry of the terms for seeking judicial protection and/or appeal.
Once the above retention periods have expired, the data will be destroyed, deleted, or anonymized, in accordance with technical deletion and backup procedures.					

	PROVISION OF DATA
	The provision of data is necessary to provide you with the Services you have requested.



CATEGORIES OF DATA RECIPIENTS

Personal Data may be disclosed to parties acting as independent Data Controllers, such as public authorities, or processed on behalf of the Company by parties providing services functional to the pursuit of the above purposes, designated as data processors pursuant to Article 28 of the GDPR.



PERSONS AUTHORIZED TO PROCESS DATA

The data may be processed by employees of the company departments responsible for pursuing the purposes indicated above, who have been expressly authorized to process the data and have received adequate operating instructions.



TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

Personal data collected for the above purposes may be stored on AWS cloud platforms located in Europe.



RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY

By contacting the Privacy Office via email at privacy@dolcegabbana.it, interested parties may:

- request the data controller to access their personal data, delete it, correct any errors, supplement incomplete data, and restrict its processing;
- object to processing in cases of legitimate interest of the data controller for reasons related to the particular situation.

Data subjects also have the right to lodge a complaint with the competent supervisory authority.